

Magical Mothering Method

Marketing Your Magical Self

Month 3: Stepping out of FEAR into Empowerment

Week 12: Marketing Your Empowered Magical Self

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Marketing with Your Empowered Self

With the Solar Plexus in alignment, trusting your intuition, stepping into your power, having removed the influence and energy of others. Understanding the brain development and how to go back through the heal those aspects; brings us to the moment of being able to be in our empowered self.

With marketing this is about being in integrity, knowing our worth, giving value to those around us, and not over giving or depleting ourselves in the process.

When we over give to depletion we are not utilizing our solar plexus properly.

Remember that marketing is not just about selling but it is how we interact with each individual in our lives and in a consistent, repetitive and honest way. When we market ourselves we not just understand ourselves but can also relate and understand those we are serving. So when we over-give, we are undervaluing the other that we are serving.

Knowing your Value

When we begin to offer our services to others, knowing our value is vital to the process. This is not necessarily a number that needs to be met. It is about meeting your needs just as much as those you are serving.

I like to be very practical with this aspect and really look at the numbers so you can see where you are going with your business, your choices and how many hours you need to be serving to meet your needs.

Taking the simple approach of how much do you NEED to make each month. Divide that by how many hours you can realistically serve those without getting depleted, and then you will have the amount you need to charge per hour.

Next I want you to take the amount you WANT to make each month. Divide that by how many hours you can work while still creating ample time for your own development, needs and other aspects of your life that are vital to your health. Now how does that amount differ from the above number?

How does charging either of those numbers feel to you?

Where in your body does any emotional reaction to these numbers come up for you?

What is your biggest fear about charging this amount?

What do you feel could happen if you are rejected or told no?

What have you been told about your money aspects that makes you not want to charge this amount of money?

If you want to see a money monster/ money honey healing that I did with Shelbie, this is a powerful process to go through some money issues. It is available on YouTube, in the Magical Mothering Method Playlist.