

Magical Mothering Method

Divine Masculine Marketing

Month 12: Divine Masculine Chakra

Week 47: Marketing with Divine Masculine Chakra

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Marketing with the Divine Masculine

The qualities of the divine masculine are incredibly valuable to our everyday lives, especially the way that we market or share our space in the world! Yet, shifting from a place of Masculinity to a place of sharing the DIVINE MASCULINE is the goal of this month. We know that this will not happen spontaneously or suddenly just because we watch a video, but through dedication and practice.

This is what shifting from the masculine to the divine masculine looks like for each of these qualities. Stepping away from acting aggressive to acting assertive. We get to create space for risk taking then having our anxiety pull us into fear. Rather than our schedule send us into a panic and overwhelm, we become action oriented, being divinely guided into the next perfect step for our journey. (Think of the movie the YES Man with Jim Carey. Each action created more opportunities for living, until he was able to learn what was truly for him or not, yet he couldn't possibly find that out until he said yes to everything.)

Living a life of discipline is more about the practice, the consistency, the action of doing rather than feeling like doing it. This is a vital component to the Divine Masculine, having a practice of maintaining your spiritual connection, regulating your emotional body, consistently using coping skills that are for your mental health, and keeping your physical body in a space of working it out. These are skills that are not honored here in the western society. We are told to do whatever we want, we can have whatever we want, and we have no accountability to create disciplined lives that actually help us be incredibly secure and healthy! There are other cultures that Honor discipline and it shows throughout their entire culture!! Yet, they also are masculine dominant. We want to balance this with the Divine Feminine yet, get to practice the Divine Masculine as well.

Let's look at boundaries. We went over this already in the Heart Chakra, of often having a hardened heart, rather than boundaries. This is a misuse of the masculine. What are healthy boundaries? Knowing, stating and having independent interests, values, beliefs and ideas outside of a relationship. Often times we feel that we have to make ourselves smaller, less than or not shine as brightly around others because it might make them uncomfortable. This is an aspect that is denying us the privilege of our divine masculine being in full affect! We get to create healthy boundaries around our own interests and desires.

Confidence is a Divine Masculine aspect. This is not going to make you a narcissist. In fact, it will make you more aware of false selves, and overcompensating individuals trying to put on a facade! Your BS meter goes into overtime so that you can pick up on others lack of confidence that much faster!

Objectivity is the complete opposite of most of the little voices in our minds. We often have these voices telling us how we messed up, or nobody is going to watch or attend what we put out there. Or even worse if we do create, market or put ourselves out there and NOBODY does attend, then it gives proof to those little voices. Objectivity, is the ability to see the WHOLE picture. That everything is practice. That everything has the opportunity to help us grow and learn. It is not about getting it perfect right out of the gate, but creating space to find what it is that we are meant to be sharing through a process.

Logic and Analysis is everywhere in our culture, especially in mental and physical health. There is useful analysis to plants, disease, labeling, but when that becomes our only source of healing, we are missing the bigger picture. Knowing what parts of the body are affected to create a healing potion is vital to my own practice. Reading doctorate studies are important to my knowledge of plant medicine as well, yet spending time with the spirit of the plant, having it share with me what else it wants me to use it to help others, and allowing my own intuitive guidance to create blends from

those plants to create a whole new medicine is vital. Logic is necessary in our lives, but being controlled by our thoughts is a burden.

The warrior- I see this as our Mama Bear selves. When my children were very young this was a stance I often had, especially as I had both my births unassisted, did extended breastfeeding, practiced elimination communication, and had no plastics in the house. I was constantly being a warrior for what I felt was best for my little ones. I look back and see how much the divine masculine was enabled during what may have been such a gentle feminine experience otherwise. Yang is action. Yang is doing. Yang is putting out the effort, the stamina, the force, the energy, the manifesting. These are all valuable. These are all honorable. Yet, they require us to balance each of these with the Divine feminine as well.

Survival is actually a very peaceful aspect. Living completely off the land, communing with nature and her resources, building, doing, living, in the complete present moment. But survival has become struggle. This is no longer serving us. It is time to move into a place of surviving with more clarity of what that means. No longer living in the struggle of lack, but seeing the abundance of life.

Now look at the qualities of the Divine Masculine in how they play a role in your marketing.

What aspects of the Divine masculine do you want to pull more into your marketing and integration?

Risk-taking

Assertiveness

- Action-oriented
- Discipline
- Boundaries
- Confidence
- Objectivity
- Logic and analysis
- Warrior
- Yang
- Survival

What aspects of the Divine Masculine could have a huge impact in your marketing if you did so from a place of christ consciousness, being a child of the divine, or knowing that you are on the journey of becoming an ascended master if you are so willing to do so?

What do these previous questions bring up for you? Are there still hesitations in seeing your own divinity?

Do you feel worthy, confident, or assertive in your abilities?

Are you able to clearly share your abilities in a way that makes sense to those who are needing them?

Are you able to create clear boundaries, have discipline and objectivity in your spiritual, mental, emotional, and physical practices?

In the Magical Mothering Mighty Networks Private community there is a 31 Days of “I AM” Transformation! Please use this to help you throughout the month of the Divine Masculine Chakra.

Attending a personal or group retreat to activate and initiate this chakra would be the most helpful in fully learning the process. A private 1-1 session to guide you through both the masculine and feminine process can be highly useful as well.

The Divine Masculine Potion and shiva linghams are both available from magicalmothering.com/chakrabox.